

OPEN

CALL ▶▶

CAFÉ / SHOP
CREATIVE CONCEPT
BERLIN-MOABIT

APPLICATION DEADLINE
15.11.2020
APPLY@SCOPEBLN.ORG

SCOPE BLN - a community of creatives in Berlin is announcing an open call for a concept café / shop partnership.

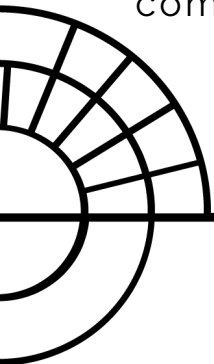
About SCOPE BLN

Located in the rapidly developing district of Moabit (Lübecker Straße 43, 10559), SCOPE BLN is an initiative, which brings together international creatives with focus on contemporary art, culture and technology.

With its Artists-in-Residence program, cultural events, as well as work-in-progress approach, SCOPE BLN aims to develop a lively and functional community of professional artists.

The Brief

- One of the of the commercial spaces on the ground floor is to become a café/shop with an experimental and new concept
- Catering service with basic menu (pastries, snacks...), good coffee and more
- Welcoming, informal yet inspiring environment for meet-ups, community gatherings, parties and events is highly preferable



SCOPE BLN

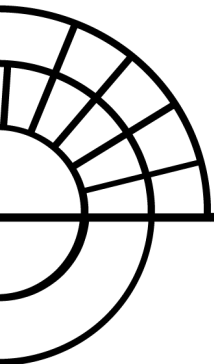
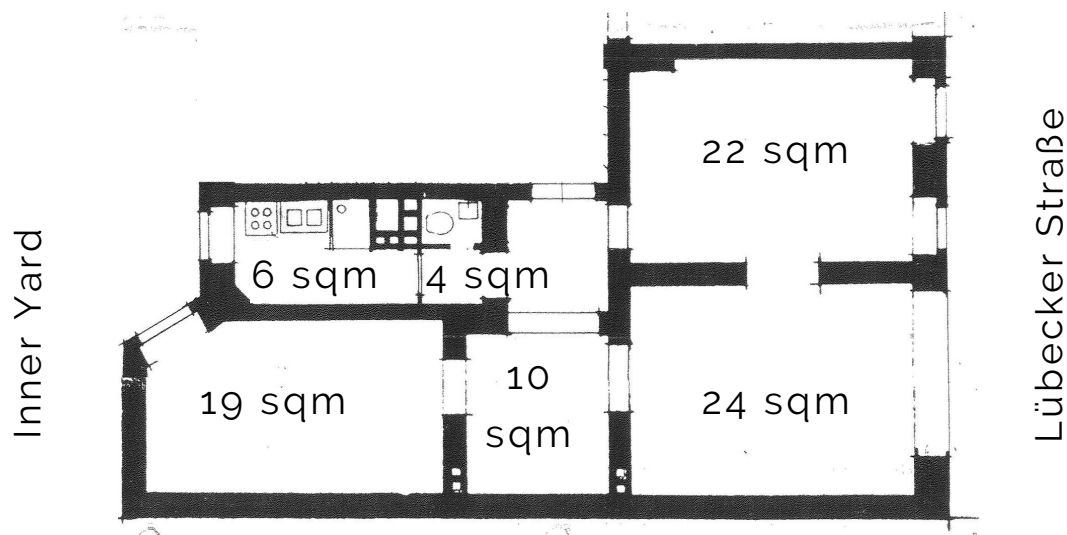
Lübecker Str. 43 10559 Berlin
Germany

scopebln.org

What does SCOPE BLN offer?

- Good location: only 200 m away from Turmstraße - one of the Moabit's busiest streets
- **Financial Support: rent-free period, negotiable financial assistance and co-investment**
- Constantly expanding network of young creatives occupying the premisses
- Limited competition of places / cafés in Moabit with artistic vibe
- Frequent SCOPE BLN organised events inside and outside the building
- Open mind when it comes to innovative expression

FLOOR PLAN



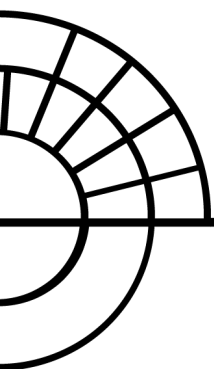
If interested...

Apply with a short presentation including the following:

- 1. Goals & Strategy:** products, target customers
- 2. Operations & Marketing:** branding, interior ideas, details on operations (equipment, business hours etc.)
- 3. People & Experience:** management, experience, skills
- 4. Finances:** expected setup costs, future income and expenses



Photos by Bastian Hart, Pavel Dusek



The Jury

Maya Miteva is Founder of SCOPE BLN, loves creativity, technology and space. She believes in multi-functionality of space which SCOPE BLN explores with a work-in-progress approach. She loves good coffee and good food.

Tina Hüttl grew up in Bavaria with the perfect Dampfnudeln of her grandma. Food has always been a big topic in her life. The family already discussed lunch at breakfast. For them, food is culture in its purest form! Since 2012 she has been exploring culinary Berlin as a gastro critic for her column "Tina testet", and since 2018 she is a member of the jury of "Berliner Meisterköche".

Boris Kostadinov is Curator and Director of the Artists-in-Residence program of SCOPE BLN. He curates internationally art exhibits and projects (FLUCA - Austrian Pavilion). He loves to mingle with artists in nice and beautiful cafés.

Jonathan Margulies has love for the arts, is a successful gastronome and just opened the unique NYC style pizza place in Berlin - Magic John's. He organizes some of the most fun and creative parties in the city! Food is his passion.

**Open House to visit: October 24, 25, 31 & November 1
12:00 - 14:00**

**Please send your application (max. 2 MB) to
apply@scopebln.org by 15.11.2020**

We look forward to your great ideas!

